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3 **LARGE-SCALE
MEAT BUYING
MADE EASY;**

an educational program // +

by Sandra ²Brookover
Consumer Meat Specialist



LIVESTOCK DIVISION,
CONSUMER AND MARKETING SERVICE. + 7a
U.S. DEPARTMENT OF AGRICULTURE
JULY 1966 7a C&MS 46) //

Large-scale meat

If you are a large-scale buyer of meat, you will want to know about the U.S. Department of Agriculture's Acceptance Service.

Sandra Brookover, consumer meat specialist with the Livestock Division of USDA's Consumer and Marketing Service, conducts an educational program designed to tell you all about it.

Her illustrated lectures give volume buyers for restaurants, steamship lines, airlines, hospitals, schools, and other institutions the facts they need to understand and make use of this special service.

With color slides, she explains how the service works to provide volume buyers with complete assurance that their specific

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Buying made easy

purchase requirements have been met by suppliers. She tells how meat experts can help the volume buyer make use of specially developed specifications for institutional meat purchasing. She also describes how the Federal meat grader, under the Acceptance Service, examines products offered to meet the purchaser's specifications and identifies them to show compliance.

Miss Brookover appears regularly before food service groups and organizations of purchasing officials to explain this time- and money-saving service, tailored especially to meet the needs of the large-scale meat buyer. C&MS offers this educational program on the Acceptance Service free of charge, as a public service.

Address your requests for information and program appearances to:

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